PROXIMITY

This is how I start this letter, because I believe the power of proximity is a great engine of transformation and accomplishment of social changes we pursue with our actions.

It is what makes us human, because it enables us to exercise our ability to listen, feel, put ourselves in someone’s place, in a full, integrated and empathic way with to other reality.

Therefore, in order to take actions for work towards prosperity, peace and social justice, we cannot be apart from realities and expectations of the people impacted by them.

To get closer, we need to continuously measure and adjust our narratives before our own performance. We need to listen more, participate more and, more importantly, not be afraid to leave our comfort zone and focus our practices on the real solution of the main social problems.

This change of narrative, combined with shared actions and integration in network, are the biggest hurdles towards building a better world. This is how CIEDS has been working for the past 20 years.

We have promoted and developed integrated solutions and in networks, so the affected communities are more inclusive, educative, entrepreneurial, that is, more prosperous; where residents can hope and believe tomorrow can and will be better than today.

We have produced positive effects for all our audiences, contributing to increase trust in the future, the civic engagement and the citizen participation of our programs and projects beneficiaries, as well as strengthening community-based civil society organizations.

I invite you to connect with our most expressive results of 2018 first semester, which have been achieved by collaboratively working with partners and using the power of proximity.

Vandré Brilhante
President Director of CIEDS
Up to this point...

**Innovative**

**STRONG CIVIL SOCIETY**

More than 300 civil society organizations, social entrepreneurs, grassroots, small and medium-sized enterprises, participating in Compartir, a collaborative online platform for development solutions, by disseminating good practices, building shared knowledge and strengthening networks of prosperity.

**A JOB CHANGES A LIFE**

382 young people, including from juvenile justice system, experiencing their first job as apprentices, developing fully and expanding their socio-cultural repertoire.
2,423 cities from all Brazilian states made aware to themes of expanded learning education and entrepreneurship.

2,836 educators and technicians from Education Departments trained in-person with a focus on reducing learning inequalities and improving the quality of public education.

210 young people participated in the Youth Cultural Management Training in the city of São Paulo.

55 schools of the State of Rio de Janeiro trained on activities connected to different types of youth, impacting indirectly about 20,000 students of the public state network.
COMPETENCES FOR LIFE

7,867 young people trained in workshops on life skills and entrepreneurship, focused on the social impact and use of digital technology throughout Brazil.

IDENTITIES AND COMMUNITIES

200 participants in activities to expand repertoire, art, culture and leisure. The Cultural Center Maloca dos Brilhante connects development and art to citizenship promotion.

COMMUNITIES AND EXPANDED LEARNING

48 partnership proposals, focused on expanded learning education of children and young people, enrolled in the Development Fund and 20 of them awarded R$ 25,000.00 each, within the cities of São Luís (MA) and Várzea Grande (MT).

VOLUNTEERING AND CIVIC ENGAGEMENT

18 companies, confederations, institutes and business foundations gathered for the promotion and development of corporate volunteering.

PARTNERS

THESE OUTCOMES CONTRIBUTE TO GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT
families, 858 children, 318 adolescents and 545 adults and/or elderly people in situations of high social vulnerability, guaranteeing access to public policies of assistance of medium and high complexity, care service and monitoring.

459 people, who for more than two years lived in asylum institutions, transferred to 87 Therapeutic Residences.

486 people living with mental disorders, having participated in workshops on income generation, social and community reintegration and strengthening of networks.
84 children and adolescents who have been victims of sexual abuse and / or exploitation have participated in family bond strengthening workshops. 30 transvestites and / or transgender people were referred to employment opportunities.

More than 1,000 people living on the streets approached being offered social service network.

Construction of the individual care plan aimed at the family and community reinsertion of 48 children and adolescents, who demand specialized care due to abusive use and dependence of psychoactive substances, temporarily sheltered.
people made aware to action for change through entrepreneurship, generating income and social development in the communities.

young people in entrepreneurial training focused on innovation, ethics and sustainability for the development of businesses committed to the social impact generated.

young people, from 10 different Brazilian states, trained in educommunication and mobilized in a network to give voice to the Brazilian youth and strengthen initiatives of youth protagonism and diversity.

119 people made aware to action for change through entrepreneurship, generating income and social development in the communities.

These outcomes contribute to global goals for sustainable development.
How we did it all

CIEDS promotes and develops integrated solutions in network, so communities are more inclusive, educative, entrepreneurial, that is, more prosperous; where the residents can hope and believe tomorrow can and will be better than today.

All our activities and projects have a social assistance component and are provided to any person in a free, continuous and planned manner, regardless of ethnic background, gender, sexual orientation, religion, origin or any other diversity which could be expressed in a nonpartisan, secular and inclusive way.

Our methodology is based on premises of confidence in the future and in institutions, network building that strengthen common strategies and agendas, and focus on the local. By local we mean, beyond the geographical delimitations of a certain physical space, but including in it, obligatorily and inextricably, the human and social relations, where history is made.

Locally is where the actions of promoting a model of integral and integrated development take place, considering how this place built its history, the social relations are experienced, and perhaps also the place potential.

Last but not least, it is known that social problems are very complex and require an action that has the faculty to bring together sets of different knowledge, either being expertise, pedagogical knowledge and experience knowledge. This coordination of knowledges is only possible to be achieved through a networks of diverse stakeholders, from different sectors, with different experiences, ideologies and skills. It is this diverse fabric that has the power to confront the problems we face

Prosperity is a social construction that is materialized in the sphere of human actions. It is a broader notion that has to do with a balanced harmonious development in an environment of equality, democracy and justice, involving promotion of equity and social inclusion, reduction of learning inequalities and co-responsibility of each citizen as an agent of change.
So it is in this triad: trust - places - networks that we base our efforts. Focusing on building a society that is fairer and more democratic, where all residents are effectively committed to that purpose. A more educative, more entrepreneurial, more inclusive society. A more prosperous society.

Towards prosperity, we daily act believing each person has within the potential for personal and community development.

Mission
Create prosperity networks for people, communities and societies, having as basis, knowledge, cooperation and empowerment.

Values
- Act collaboratively in networks.
- Foster innovation by generating shared value.
- Encourage team building.
- Respect diversity.
- Be committed to quality management.
- Be ethical and transparent.
- Value knowledge and cultures of all our audiences.

Vision
A world where everyone contributes to a more fair and democratic societies.

Institutional Goals
1. Promote a perspective of a more prosperous future, with more social protection, increased confidence in the future, citizen participation, civic engagement and our projects participants’ inclusion.
2. Articulate and/or participate in spaces for reflection, follow-up, social control, public policies and in collective spaces of social innovation.
3. Produce, systematize and disseminate knowledge that contributes to social practices and to strengthen the Brazilian Social Assistance policy.
4. Support the strengthening of community based organizations fomenting social development of people and communities.
2018 is an important year for CIEDS, as we celebrate twenty years, but more important for Brazil, because we have elections and our commitment to the democratic future of the country is paramount. More than voting, we must continually engage in matters of public interest, whether by participating in the residents' association, by following the public budget of the city, or by demanding the legislators for more inclusive policies.

We need to PROXIMITY, not only be close, but to feel part and participate. A better, more prosperous country will only be built if we participate effectively and on a daily basis.

The first half of 2018 showed us that there is a lot to be done, but it also showed us that there are a lot of people wanting to do it. It feeds us, inspires us and gives us strength to follow.

For this second half of the year, we have planned a set of actions, but more than actions we are sure that we need to focus on being more and more with other organizations, public spaces and the communities in which we operate.

We need to continue to spread the learning that we have collected in this path, whether to inspire other actions or to do better in the future.

With this report, we reaffirm our commitment. We want to do more! We want to do better! We want to contribute to a fairer, more equitable, more democratic Brazil! Will come along with us?
Credits

CEO President Director
Vandré Brilhante

Executive Director
Fabio Müller

Institutional Development Director
Victor Ladeira

Governance Management
Roselene Souza

Data verification
Carolina Müller

Content production
Fábio Müller
Isabel Salgado

Graphic Design and Layout
Fábio Léda
Guilherme Nascimento

Photos
Archive CIEDS | Pâmela Perez

Volunteer Translator
Ana Paula Mueller Berry

Content Proofreader
Loren Almeida
Rio de Janeiro
Rua Conselheiro Saraiva, 28, 8º andar
Centro - Rio de Janeiro
CEP: 20091-030
55 21 3094-4555

Avenida Rio Branco, 25, 3º andar
Centro - Rio de Janeiro
CEP: 20090-902
55 21 3553-3031

São Paulo
Rua José Bonifácio, 250, 6º andar
Centro - São Paulo
CEP: 01003-000
55 11 3105-2229

Ceará
Av. Lúcio José de Menezes, 1107, Croata I
Centro - Pacajus
CEP: 62870-000
55 85 3348-0486

www.cieds.org.br

/ciedsbrasil /@ciedsbrasil /comunicacaocieds